

♦ NEW OPTIONS!

♦ NO SUBSCRIPTION – RECEIVE LIFETIME ACCESS!

# CELEBRATE PUBLIC POWER WEEK *with the* MONSTER DETECTIVE COLLECTIVE

Make Public Power Week easy for your team and exciting for your community with our all-in-one celebration packages – no extra time or planning from your team required.



## TWO ENGAGING FORMATS

1

### COMMUNITY EVENT PACKAGE

An engaging, pre-structured educational presentation curated for utility outreach.

2

### DIGITAL CAMPAIGN PACKAGE

Digital assets to help your utility celebrate Public Power Week with your community.



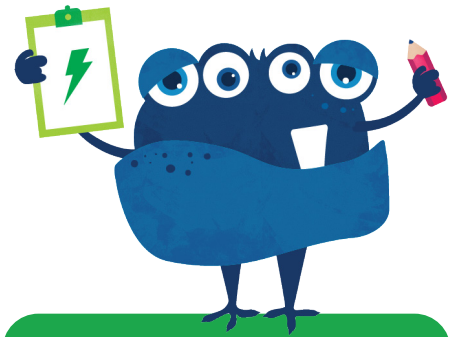
DON'T WAIT! SCAN NOW  
TO LEARN MORE. DEADLINE  
TO ORDER IS **AUGUST 31.**



AMERICAN  
**PUBLIC  
POWER**  
ASSOCIATION

**milepost**

# CHOOSE THIS PLUG-AND-PLAY PACKAGE TO MAKE YOUR PUBLIC POWER WEEK A SUCCESS



## COMMUNITY EVENT PACKAGE

\$2,500

### WHAT'S INCLUDED

- ✓ Self driven presentation
- ✓ Customizable event press release template
- ✓ Kids' certificates of completion
- ✓ Stickers for fun giveaways\*
- ✓ Activity books\*
- ✓ Interactive activity sheets
- ✓ Photo prop
- ✓ Leave behind event poster

### BEST USED FOR

- ✓ Bucket truck events
- ✓ "Touch a truck" events
- ✓ Community fairs
- ✓ Library partnerships

## DIGITAL CAMPAIGN PACKAGE

\$2,500

### WHAT'S INCLUDED

- ✓ 4 energy education videos with your logo
- ✓ Ready-to-use website copy
- ✓ Website banners and imagery
- ✓ Social media copy
- ✓ Email copy templates
- ✓ Digital media graphics

### BEST USED FOR

- ✓ Website
- ✓ Social media campaign
- ✓ Email newsletter integration

## SCHOOL EVENT ADD-ON

\$500

For community package only

### WHAT'S INCLUDED

- ✓ School outreach email
- ✓ Approved and aligned science standards
- ✓ Classroom conversation starters
- ✓ Take home conversation starters for families

### BEST USED FOR

- ✓ School assemblies
- ✓ Classroom visits
- ✓ Field trip partnerships

\*while supplies last



SCAN TO  
PLACE  
YOUR  
ORDER